

Adoption Photo Sponsorship Proposal



AGOLDPHOTO
PET PHOTOGRAPHY

About

AGoldPhoto Pet Photography was born from a desire to help shelter pets find new homes and started in 2016.

Chewy made a mini documentary about our love of taking adoption photos.

Please enjoy the video to learn more about what we do for the Humane Society of Tampa and why we do it.



National News Coverage

Newsweek

abc WORLD
NEWS
TONIGHT

WITH
DAVID MUIR

How Your Sponsorship Helps Shelter Animals

AGoldPhoto Pet Photography currently volunteers once a month to take adoption photos of at least 10 shelter pets.

We volunteer our time for the 1 adoption photoshoot we do per month.

We're seeking sponsorship to help us go to the shelter once a week and become less reliant on private portrait work to fuel our business.

The team at Humane Society of Tampa Bay are experts at caring for homeless animals, but they need help getting these animals photographed in a way that increases their exposure online, with marketing and better quality adoption photos.





Winter's Adoption Update

“Boo, now known as Winter is doing so well. We are all so in love with him! He is extremely smart and catching on quickly to his training. Winter is obsessed with our kids and he wants to be with them all the time. He loves to run and play with them outside and cries for them when they leave for school. Our other dogs have always been older and not the playful type so to see Winter play with my kids is beyond heart warming and fun to watch! We are so grateful to have him in our family!”

- Candace G.

Text Message
Thursday 12:27 PM

Hi Vanessa! This is Adam with/ AGoldPhoto Pet Photography! Congratulations on adopting Xena! I was wondering if you saw her adoption photo online and that's what caused you to adopt to her?



Today 2:57 PM

I did see her photo and that did peak my interest. She's gorgeous

Yay! That's awesome to hear Vanessa! Thanks for letting me know.

Xena's Adoption Update

“It's been a pleasure. She's an incredibly sweet puppy and super smart”

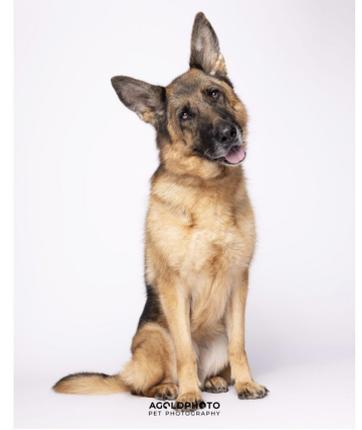
- Vanessa

Shelter Intake Photo vs AGoldPhoto

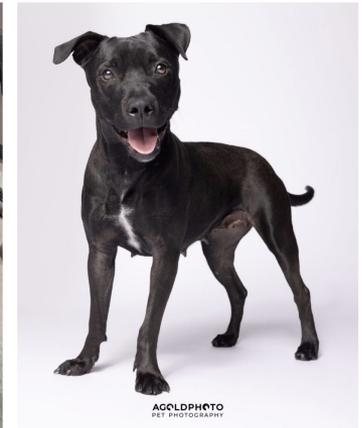
Edsell



Nina



Syrena



Additional Marketing

\$150 per shoot will be also be used to boost the posts/advertise on social media to increase the reach and exposure of the photos and increasing the chances of these shelter pets finding homes.

 **AGoldPhoto Pet Photo Studio**
Published by Adam Goldberg · 1d · 🌐

We can't believe these shelter dog transformations at the [Humane Society of Tampa Bay!](#)
Special thanks to [Elite Rewards](#) for sponsoring this photo shoot!



AGOLDPHOTO.COM

8 Shelter Dogs Get A Professional Photoshoot To Get Them Adopted
Their intake photo doesn't always show their personality because...

i Your last request to boost this post was approved
To see how your post is performing, select See insights and ads.

[See insights and ads](#) [Boost again](#)

 502 41 comments 36 shares

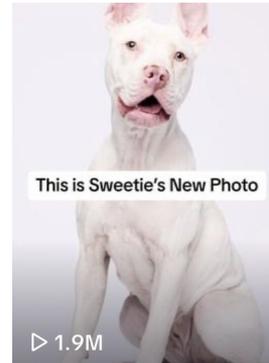
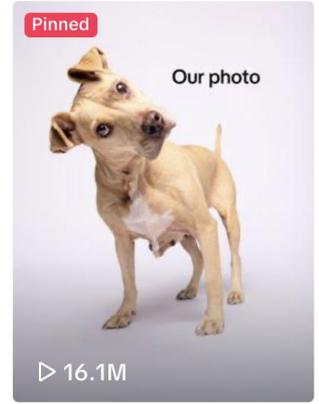
The Power of Social Media

As of 11/10/23 we have had Instagram Reels reach over 4 million views and several TikTok videos reach over 2 millions views, with one reaching over 16 million views.

Click the images to the right to see each one.

The worlds needs positive content and this proves it!

Both Skye (Left) and Maya (right) have been adopted!



Sponsorship Options

Sponsorship funds will be used towards **adding 3** adoption photo shoot per month allowing us to schedule 4 photo shoots per month instead of 1.

Your company will be listed on all social media posts as well as blog posts as being a sponsor.

Option 1	Option 2	Option 3	Option 4
1 Session	3 sessions	6 Sessions	12 Sessions
\$1,250/Shoot	\$1,150/Shoot	\$1,050/Shoot	\$950/Shoot
Total \$1,250	Total - \$3,450	Total \$6,300	Total \$11,400





Ready to be a Sponsor and help us, help more adoptable animals?

Please send an email to adam@agoldphoto.com to
get started or call 813.439.9225

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